

**LFS Instructor/Course Evaluation 2015W2  
2015W2 (2016)**

**University of British Columbia  
Land and Food Systems**

**Course:** LFS 400 001 - Audio Storytelling

**Department:** APBI

**Responsible Faculty:** Duncan McHugh; William Valley

**Responses / Expected:** 9 / 12 (75%)

**Category Instructions:** Based on a 5-point scale, where 1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree and 5 = Strongly Agree, please rate your instructor on the following:



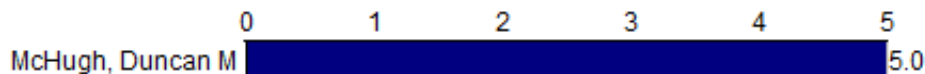
University Module UBC-wide Questions	Responses						Individual						Std Dev
	SD	D	N	A	SA	N	Mean	Med.	Mode	Low	High		
<b>Q1</b> The instructor made it clear what students were expected to learn.	0	0	0	4	5	<b>9</b>	<b>4.6</b>	5	5	4	5	.50	
<b>Responses:</b> [SD] Strongly Disagree=1 [D] Disagree=2 [N] Neutral=3 [A] Agree=4 [SA] Strongly Agree=5													

**Category Instructions:** Based on a 5-point scale, where 1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree and 5 = Strongly Agree, please rate your instructor on the following:



University Module UBC-wide Questions	Responses						Individual						Std Dev
	SD	D	N	A	SA	N	Mean	Med.	Mode	Low	High		
<b>Q2</b> The instructor communicated the subject matter effectively.	0	0	0	2	7	<b>9</b>	<b>4.8</b>	5	5	4	5	.42	
<b>Responses:</b> [SD] Strongly Disagree=1 [D] Disagree=2 [N] Neutral=3 [A] Agree=4 [SA] Strongly Agree=5													

**Category Instructions:** Based on a 5-point scale, where 1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree and 5 = Strongly Agree, please rate your instructor on the following:



University Module UBC-wide Questions	Responses						Individual						Std Dev
	SD	D	N	A	SA	N	Mean	Med.	Mode	Low	High		
The instructor helped inspire interest in learning the													

**Q3** subject matter. 0 0 0 0 9 **9** **5.0** 5 5 5 5 0

**Responses:** [SD] Strongly Disagree=1 [D] Disagree=2 [N] Neutral=3 [A] Agree=4 [SA] Strongly Agree=5

**Category Instructions:** Based on a 5-point scale, where 1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree and 5 = Strongly Agree, please rate your instructor on the following:

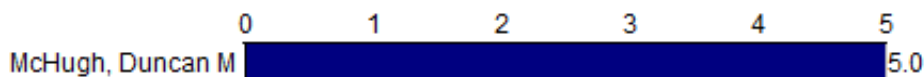


University Module UBC-wide Questions	McHugh, Duncan M											
	Responses						Individual					Std Dev
	SD	D	N	A	SA	N	Mean	Med.	Mode	Low	High	

**Q4** Overall, evaluation of student learning (through exams, essays, presentations, etc.) was fair. 0 1 0 3 5 **9** **4.3** 5 5 2 5 .94

**Responses:** [SD] Strongly Disagree=1 [D] Disagree=2 [N] Neutral=3 [A] Agree=4 [SA] Strongly Agree=5

**Category Instructions:** Based on a 5-point scale, where 1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree and 5 = Strongly Agree, please rate your instructor on the following:



University Module UBC-wide Questions	McHugh, Duncan M											
	Responses						Individual					Std Dev
	SD	D	N	A	SA	N	Mean	Med.	Mode	Low	High	

**Q5** The instructor showed concern for student learning. 0 0 0 0 9 **9** **5.0** 5 5 5 5 0

**Responses:** [SD] Strongly Disagree=1 [D] Disagree=2 [N] Neutral=3 [A] Agree=4 [SA] Strongly Agree=5

**Category Instructions:** Based on a 5-point scale, where 1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree and 5 = Strongly Agree, please rate your instructor on the following:



University Module UBC-wide Questions	McHugh, Duncan M											
	Responses						Individual					Std Dev
	SD	D	N	A	SA	N	Mean	Med.	Mode	Low	High	

**Q6** Overall, the instructor was an effective teacher. 0 0 0 1 8 **9** **4.9** 5 5 4 5 .31

**Responses:** [SD] Strongly Disagree=1 [D] Disagree=2 [N] Neutral=3 [A] Agree=4 [SA] Strongly Agree=5



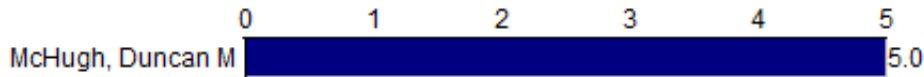
**McHugh, Duncan M**

**Instructor Evaluation  
LFS Module**

**Responses**

**Individual**

	1SD	2MD	3N	4MA	5SA	N	Mean	Med.	Mode	Low	High	Std Dev
<b>Q7</b> The instructor was well prepared.	0	0	0	1	8	9	4.9	5	5	4	5	.31
<b>Responses:</b> [1SD] 1. Strongly Disagree=1 [2MD] 2. Mildly Disagree=2 [3N] 3. Neutral=3 [4MA] 4. Mildly Agree=4 [5SA] 5. Strongly Agree=5												



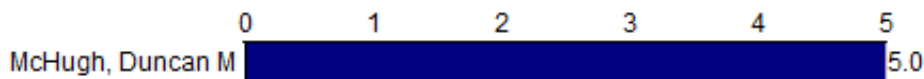
**McHugh, Duncan M**

**Instructor Evaluation  
LFS Module**

**Responses**

**Individual**

	1SD	2MD	3N	4MA	5SA	N	Mean	Med.	Mode	Low	High	Std Dev
<b>Q8</b> The instructor knows the subject well.	0	0	0	0	9	9	5.0	5	5	5	5	0
<b>Responses:</b> [1SD] 1. Strongly Disagree=1 [2MD] 2. Mildly Disagree=2 [3N] 3. Neutral=3 [4MA] 4. Mildly Agree=4 [5SA] 5. Strongly Agree=5												



**McHugh, Duncan M**

**Instructor Evaluation  
LFS Module**

**Responses**

**Individual**

	1SD	2MD	3N	4MA	5SA	N	Mean	Med.	Mode	Low	High	Std Dev
<b>Q9</b> The instructor was interested in teaching.	0	0	0	0	9	9	5.0	5	5	5	5	0
<b>Responses:</b> [1SD] 1. Strongly Disagree=1 [2MD] 2. Mildly Disagree=2 [3N] 3. Neutral=3 [4MA] 4. Mildly Agree=4 [5SA] 5. Strongly Agree=5												



**McHugh, Duncan M**

**Instructor Evaluation  
LFS Module**

**Responses**

**Individual**

	1SD	2MD	3N	4MA	5SA	N	Mean	Med.	Mode	Low	High	Std Dev
<b>Q10</b> The course content helped me to achieve the stated learning objectives.	0	0	0	2	7	9	4.8	5	5	4	5	.42
<b>Responses:</b> [1SD] 1. Strongly Disagree=1 [2MD] 2. Mildly Disagree=2 [3N] 3. Neutral=3 [4MA] 4. Mildly Agree=4 [5SA] 5. Strongly Agree=5												



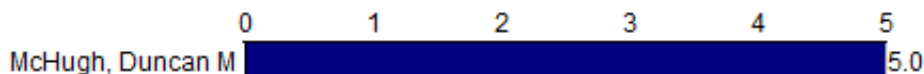
		McHugh, Duncan M					Individual						
Instructor Evaluation LFS Module		Responses											
		1SD	2MD	3N	4MA	5SA	N	Mean	Med.	Mode	Low	High	Std Dev
<b>Q11</b>	The learning activities (e.g., lectures, labs, PBL, tutorials, field trips, on-line components, and assignments) helped me to achieve the stated learning objectives.	0	0	0	2	7	9	4.8	5	5	4	5	.42

**Responses:** [1SD] 1. Strongly Disagree=1 [2MD] 2. Mildly Disagree=2 [3N] 3. Neutral=3 [4MA] 4. Mildly Agree=4 [5SA] 5. Strongly Agree=5



		McHugh, Duncan M					Individual						
Instructor Evaluation LFS Module		Responses											
		1SD	2MD	3N	4MA	5SA	N	Mean	Med.	Mode	Low	High	Std Dev
<b>Q12</b>	The course format encouraged me to participate (e.g., whole class discussion, on-line discussion, small group work, group projects, class presentations, etc.).	0	0	0	1	8	9	4.9	5	5	4	5	.31

**Responses:** [1SD] 1. Strongly Disagree=1 [2MD] 2. Mildly Disagree=2 [3N] 3. Neutral=3 [4MA] 4. Mildly Agree=4 [5SA] 5. Strongly Agree=5



		McHugh, Duncan M					Individual						
Instructor Evaluation LFS Module		Responses											
		1SD	2MD	3N	4MA	5SA	N	Mean	Med.	Mode	Low	High	Std Dev
<b>Q13</b>	The course included clear and appropriate illustrations and/or practical applications of the subject.	0	0	0	0	9	9	5.0	5	5	5	5	0

**Responses:** [1SD] 1. Strongly Disagree=1 [2MD] 2. Mildly Disagree=2 [3N] 3. Neutral=3 [4MA] 4. Mildly Agree=4 [5SA] 5. Strongly Agree=5



**Instructor Evaluation** **McHugh, Duncan M**

**LFS Module**

**Responses**

**Individual**

**1SD 2MD 3N 4MA 5SA N Mean Med. Mode Low High Std Dev**

**Q14** The course stimulated my interest in the subject. 0 0 0 1 8 **9 4.9** 5 5 4 5 .31

**Responses:** [1SD] 1. Strongly Disagree=1 [2MD] 2. Mildly Disagree=2 [3N] 3. Neutral=3 [4MA] 4. Mildly Agree=4 [5SA] 5. Strongly Agree=5



**McHugh, Duncan M**

**Instructor Evaluation  
LFS Module**

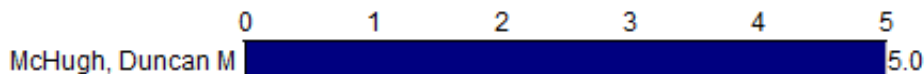
**Responses**

**Individual**

**1SD 2MD 3N 4MA 5SA N Mean Med. Mode Low High Std Dev**

**Q15** Evaluation feedback on examinations & assignments was available. 0 0 2 1 6 **9 4.4** 5 5 3 5 .83

**Responses:** [1SD] 1. Strongly Disagree=1 [2MD] 2. Mildly Disagree=2 [3N] 3. Neutral=3 [4MA] 4. Mildly Agree=4 [5SA] 5. Strongly Agree=5



**McHugh, Duncan M**

**Instructor Evaluation  
LFS Module**

**Responses**

**Individual**

**1SD 2MD 3N 4MA 5SA N Mean Med. Mode Low High Std Dev**

**Q16** Out-of-class assistance was available. 0 0 0 0 9 **9 5.0** 5 5 5 5 0

**Responses:** [1SD] 1. Strongly Disagree=1 [2MD] 2. Mildly Disagree=2 [3N] 3. Neutral=3 [4MA] 4. Mildly Agree=4 [5SA] 5. Strongly Agree=5

**Q17 - What I appreciated most about this course and/or how I benefited from it was ...**

**Faculty: McHugh, Duncan M**

**Response Rate: 88.89% (8 of 9)**

- Learning great, new practical skills while also engaging with stimulating academic material (learning about media, ethics, journalism, LFS topics).

- Availability of the instructors.

I really appreciated the small size of this course. It was the first time in the five years of my undergraduate years where I actually felt that the professor got a sense of who I was and what I was interested. The flexibility of this course

- to explore different topics within the domain of LFS, with the help and direction of both Duncan and Will was also super beneficial! In that it allowed me to explore areas of interest that which I might pursue in terms of graduate studies or just in the future.

The course gave me a new appreciation of podcasts and exposed me to this new form of media I will now use in my

- daily life.
- we were given the freedom to explore topics that interested us within the LFS domain and could really get creative. I loved the small class size and having two professors was a dream.
  - Freedom to create and explore allowed me to grow in my own unique way harnessing my inner creativity and
- producing something with the support of the teachers and classmates. - Learning to effectively communicate and tell stories. - Good Humor, Playfulness, flexibility, skilled teachers
  - Flexibility for students to explore different themes related to food and land systems that they're passionate about or newly interested in exploring
  - Open to students from different faculties, bringing diverse perspectives and ideas into one space is always a great learning experience
- A really valuable, creative, and new way of learning and communicating by delving into the world of podcasts/audio storytelling
  - Transforming mainstream methods of teaching and learning by providing students the necessary skills to create their own audio projects
  - Great teaching team!

- You could tell that Duncan likes teaching this class, and he is really good at it! I felt that he brought a wide variety of different podcasts into the class as examples, generated good discussion about the media and why we should care about it, and how to make a good story. Both Duncan and Will were super supportive and really believed in all of the ideas that people had, which was great because this type of learning was new for so many of us, and it was easy to feel pretty vulnerable and unsure about our plans. Having their support really helped everyone to create some awesome work.

#### **Q18 - I suggest that the course could be improved by ...**

**Faculty: McHugh, Duncan M**

**Response Rate: 88.89%** (8 of 9)

- It was great.
- More time to work on the group assignment.
  - I think having more structured lessons in terms of the audio editing and music selection would be beneficial. Also
- listening to more audio examples throughout might help with the story line aspect of the final podcast, in that it would be helpful to hear a diversity of story methods. Such as the racoon/rabies one.
- I think more group activity and switching partners every time would be an improvement.
- being a full-year course, so you could make a series of podcasts (like a season)
- - A more flexible grading scale that acknowledges the differences among even a group of beginners.
  - More time for group projects and group discussions during class time
- - Other guest speakers from the community
- Make the group assignment a *\*tiny\** bit longer! Two days was too short. And, try to get the class to sit in a circle, even if the enrollment increases. It makes discussion better!

#### **Q19 - (If there was a Teaching Assistant for this course) Please provide the TA's name, and comment on the TA's strengths and areas for improvement.**

**Faculty: McHugh, Duncan M**

**Response Rate: 77.78%** (7 of 9)

- N/A
- N/A
- Not applicable.
- N/A
- there was not
- N/A
- N/A

**Q20 - Please comment on the strengths and areas for improvement regarding physical and technical facilities for this course (e.g., classroom; AV equipment; on-line components; etc.)**

**Faculty: McHugh, Duncan M**

**Response Rate: 88.89%** (8 of 9)

- It was great. Great use of slides, videos, audio clips to engage students with the material
- Equipment was really nice.
- Duncan always said this room had poor acoustics, so that..
- N/a
- The class is about podcasts, so being in a more sound-proofed room with better Audio equipment would benefit the class.
- Strengths: Good speakers/audio, good access to CSJR, good use of video audio, and websites via drop down screen and laptop. For Improvement: Room with better acoustics in a less noisy location.
- All physical and technical facilities for this course were made accessible, including CTR Radio equipment, recording equipment, and tutorials on Audacity
- Honestly, all of the equipment was great. It was nice that it was easy to book recorders, and any other equipment that LFS has.

**Q21 - Would you recommend this course to others? Please state why or why not.**

**Faculty: McHugh, Duncan M**

**Response Rate: 88.89%** (8 of 9)

- Yes! Fun, exciting, interesting, lots to learn and do, and great profs. And nice sense of community in the classroom.
  - Yes! You get to focus on something you love and talk to experts about it.
- Definitely! Anyone who has any sort of interest in any issue within LFS and who wants to learn audio skills would definitely enjoy and benefit from enrolling in this class. I feel like having skills in audio editing and film are becoming
- essential and help students to be competitive when applying for jobs or illustrating their proficiency in a project. I have found that I do not particularly enjoy audio editing, but I am appreciative for the knowledge that I have gained through this course. And for Will and Duncan's patience and direction through my many frustrations!
- Yes, this was the first course I had taken at UBC that made me feel more connected to the real world. Coming from a
- science background, this course actually felt more technical than my lab courses and allowed me to pursue my interests in audio and movie editing.

- I have recommended it to everyone I know already lol
- Yes, if they are interested in enhancing their capacity to audio edit and effectively communicate.
  - Yes, would highly recommend this course to everyone, both LFS and non-LFS students; already started conversations with my peers about this course!
- A different form of experiential learning that anyone can connect to, in their own way based on their personal interests to food

- Yes, definitely! I am actually surprised more students don't take this course. I will recommend it because it is a great opportunity to learn about a topic (in this case, LFS) in a framework that is so different from most courses at UBC. It shows students how they can take the information they are passionate about, and learning in school, and share it with other people, which is a skill that is not taught in most classes.