

Course: LFS 400 001 - Audio Storytelling

Department: LFS

Responsible Faculty: Duncan McHugh; William Valley

Responses / Expected: 9 / 20 (45%)

Category Instructions: *Based on a 5-point scale, where 1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree and 5 = Strongly Agree, please rate your instructor on the following:*



University Module  
UBC-wide Questions

McHugh, Duncan M

Responses	Individual					Mean	Med.	Mode	Low	High	Std Dev
	SD	D	N	A	SA						

Q1 The instructor made it clear what students were expected to learn.

0	0	1	5	3	9	4.2	4	4	3	5	.63
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Responses: [SD] Strongly Disagree=1 [D] Disagree=2 [N] Neutral=3 [A] Agree=4 [SA] Strongly Agree=5

Category Instructions: *Based on a 5-point scale, where 1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree and 5 = Strongly Agree, please rate your instructor on the following:*



University Module  
UBC-wide Questions

McHugh, Duncan M

Responses	Individual					Mean	Med.	Mode	Low	High	Std Dev
	SD	D	N	A	SA						

Q2 The instructor communicated the subject matter effectively.

0	0	1	3	5	9	4.4	5	5	3	5	.68
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Responses: [SD] Strongly Disagree=1 [D] Disagree=2 [N] Neutral=3 [A] Agree=4 [SA] Strongly Agree=5

Category Instructions: *Based on a 5-point scale, where 1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree and 5 = Strongly Agree, please rate your instructor on the following:*



University Module  
UBC-wide Questions

McHugh, Duncan M

Responses Individual

SD D N A SA N Mean Med. Mode Low High Std Dev

Q3 The instructor helped inspire interest in learning the subject matter. 0 0 0 3 6 9 4.7 5 5 4 5 .47

Responses: [SD] Strongly Disagree=1 [D] Disagree=2 [N] Neutral=3 [A] Agree=4 [SA] Strongly Agree=5

Category Instructions: Based on a 5-point scale, where 1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree and 5 = Strongly Agree, please rate your instructor on the following:



McHugh, Duncan M

University Module  
UBC-wide Questions

Responses Individual

SD D N A SA N Mean Med. Mode Low High Std Dev

Overall, evaluation of student learning was fair. Q4 (through exams, essays, presentations, etc.) 0 1 0 4 3 8 4.1 4 4 2 5 .93

Responses: [SD] Strongly Disagree=1 [D] Disagree=2 [N] Neutral=3 [A] Agree=4 [SA] Strongly Agree=5

Category Instructions: Based on a 5-point scale, where 1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree and 5 = Strongly Agree, please rate your instructor on the following:



McHugh, Duncan M

University Module  
UBC-wide Questions

Responses Individual

SD D N A SA N Mean Med. Mode Low High Std Dev

The instructor showed concern for student learning. Q5 0 0 1 2 6 9 4.6 5 5 3 5 .68

Responses: [SD] Strongly Disagree=1 [D] Disagree=2 [N] Neutral=3 [A] Agree=4 [SA] Strongly Agree=5

Category Instructions: Based on a 5-point scale, where 1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree and 5 = Strongly Agree, please rate your instructor on the following:



McHugh, Duncan M

University Module  
UBC-wide Questions

Responses Individual

	SD	D	N	A	SA	N	Mean	Med.	Mode	Low	High	Std Dev
Q6 Overall, the instructor was an effective teacher.	0	1	0	2	6	9	4.4	5	5	2	5	.96

Responses: [SD] Strongly Disagree=1 [D] Disagree=2 [N] Neutral=3 [A] Agree=4 [SA] Strongly Agree=5



		McHugh, Duncan M											
		Responses						Individual					
		SD	D	N	A	SA	N	Mean	Med.	Mode	Low	High	Std Dev
LFS 2016 Winter Questions													
Instructor													
Q7 The course activities (e.g., lectures, labs, PBL, tutorials, field trips, on-line components, assignments) helped me achieve the learning objectives.		0	0	0	5	4	9	4.4	4	4	4	5	.50

Responses: [SD] Strongly Disagree=1 [D] Disagree=2 [N] Neutral=3 [A] Agree=4 [SA] Strongly Agree=5



		McHugh, Duncan M											
		Responses						Individual					
		SD	D	N	A	SA	N	Mean	Med.	Mode	Low	High	Std Dev
LFS 2016 Winter Questions													
Instructor													
Q8 I was able to receive assistance from the instructor when needed.		0	0	2	2	5	9	4.3	5	5	3	5	.82

Responses: [SD] Strongly Disagree=1 [D] Disagree=2 [N] Neutral=3 [A] Agree=4 [SA] Strongly Agree=5



		McHugh, Duncan M											
		Responses						Individual					
		SD	D	N	A	SA	N	Mean	Med.	Mode	Low	High	Std Dev
LFS 2016 Winter Questions													
Instructor													
Q9 Feedback given by the instructor helped me learn.		1	0	0	2	6	9	4.3	5	5	1	5	1.25

Responses: [SD] Strongly Disagree=1 [D] Disagree=2 [N] Neutral=3 [A] Agree=4 [SA] Strongly Agree=5



LFS 2016 Winter Questions Instructor	McHugh, Duncan M											
	Responses						Individual					
	SD	D	N	A	SA	N	Mean	Med.	Mode	Low	High	Std Dev
Q10 I would recommend this course to other students.	0	0	0	3	6	9	4.7	5	5	4	5	.47

Responses: [SD] Strongly Disagree=1 [D] Disagree=2 [N] Neutral=3 [A] Agree=4 [SA] Strongly Agree=5

Q11 - What I liked most about this course and/or instructor was ...

Faculty: McHugh, Duncan M

Response Rate: 66.67% (6 of 9)

1 Used class time to inspire further interest delving into digital media beyond the class.

I really enjoyed the feedback and listening sessions in the class. I also enjoyed doing the group podcast and learning from my classmates. I think that my highlight of the class was the skype lecture that we had with Hannah from the

2 Colour Code. Duncan was an amazing prof, he really took the time to make sure that all student needs were addressed. Also he always asked important and provocative questions to our guest speakers that inspired me to ask more critical questions.

3 I really appreciated how Duncan and Will are both genuinely interested in helping us learn. Great personal stories too. Always look forward to this class!

4 Duncan is frigging amazing! He cares about his students, and sees potential in every one of them. He is incredibly supportive and wants his students' success. He was down to earth, and wanted to connect with his students. He was very insightful with feedback and was able to bring his expertise in the field digital media to this course.

5 Breaking down effective episodes and analyzing what worked about them. This was really helpful.

6 A high level of freedom to be creative

Q12 - I suggest that the course could be improved by ...

Faculty: McHugh, Duncan M

Response Rate: 77.78% (7 of 9)

1 finding a way to share all the student pieces for each assignment for everyone to enjoy. eg: uploading them onto a folder on connect

2 When speaking with students outside of class try and be genuinely engaged... Sometimes it seems like you have something better to do

This is not prof specific.

3 The group podcast was kind of crazy, but I also kind of loved it. It was difficult to get everyone involved on such a last minute basis, I don't think people planned on having to make the time for such an intensive, short project. I would be a

good idea to emphasize the importance of setting time aside to work on it weeks prior so that everyone has space carved out to work on it, whether that be as a group or independently.

4 More timely email responses, allow syllabus or project requirements to be available earlier in the term.

5 I think that it would be great to have weekly podcast assignments and that those podcasts could also be recommended by students.

6 I realize that this is the first year the class has been bigger. Though having gone through it, I think a smaller class size would for sure be helpful - more intimate, for support and feedback :)

7 Fewer students and more reasonable deadlines, ie. assignment in the first week was really too fast, and not enough time for the group project. I appreciated the incorporation of a group multiplier. Also, Duncan seems great, but maybe too formal or distant, and so it's hard to really get excited. I found his teaching style somewhat disempowering.

Q13 - What would you tell other students about this course?

Faculty: McHugh, Duncan M

Response Rate: 55.56% (5 of 9)

TAKE IT TAKE IT TAKE IT! IT IS SO GOOD. PROBABLY THE HIGHLIGHT OF MY UNDERGRAD SO FAR. THE CLASS SIZE IS SMALL AND INTIMATE, YOU MAKE REALLY COOL PEOPLE... YOU BECOME FRIENDS WITH THEM. YOU LEARN ABOUT JOURNALISM, (something I never thought about, but is actually fascinating) YOU LEARN TO GIVE CONSTRUCTIVE FEEDBACK AND LEARN TO ACCEPT CRITICISM.

1 You learn how to tell a story, something that goes beyond just podcasting. You get to hang out with the coolest hipster dad profs, who make dad jokes. It's honestly such a good time, because you get to learn and explore and make mistakes, but you have fun doing it.

I would emphasize that the course is what you make of it. If you take the time to invest in the projects and your peers, it pays off, above and beyond.

2 It was good!

3 It is a great course with a lot of individualized support.

4 DO IT!!!! It's a lot about storytelling, but also about how to approach people, how to feel confident, how to work creatively with a deadline...

5 Amazing opportunity to engage with your interests and do so in a new and creative way